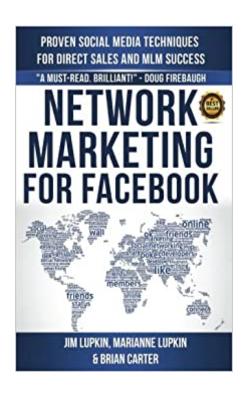


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Network Marketing For Facebook: Proven Social Media Techniques For Direct Sales & MLM Success





Synopsis

Please leave us an honest review after you read the book. We would love to hear how the book impacted your business. NETWORK MARKETING FOR FACEBOOK contains the ONLY proven marketing system for direct sales on Facebook, and the only one created by a successful network marketing distributor. Find an unlimited supply of customers and distributors for your products and business. Make more money with the same or less effort than your current approach. Two world-class social media marketers, Jim Lupkin & Brian Carter teach you how to build and grow your distribution network with Facebook, which gives you direct access to more than 1.32 billion people. As co-author Jim Lupkin says, "I am the customer for this book. I have failed and succeeded as a network-marketing distributor and I used social media to help me succeed. I know what the distributor is going through and because of that I can talk to them in a way that no one else can." Whether you¢â ¬â,,¢re a beginning or advanced network marketer, you will learn how to get people to try samples, buy products and become distributors, and the most natural ways to make new connections and nurture those relationships. "Jim and Brian's new book was a really great surprise and I was stunned at the precise tactics and strategies that were in there and many I had never seen before. This book I predict will become a classic in the home business social media arena and this is a MUST READ for anyone who is serious about their network marketing business utilizing social media and facebook for massive success! BRILLIANT!" - Doug Firebaugh "Valuable information and practical techniques for direct sellers that will help them use Facebook more effectively in their businesses." - Debbie Squier, President, IMPACT This Day Inc. "When I think of an expert in marketing through Facebook, I think first of Jim Lupkin. I would recommend it to my fellow learners." - Garry Ford, President, Harold Taylor Time Consultants Ltd. "A must read book... Jim Lupkin is one of the best." - Evan Klassen, Best Selling Author and Entrepreneur What will you gain from reading this book? - You will never run out of people to speak with about your business. -You will be able to build trusted long-term relationships with others that lead to more customers, distributors and referrals. - It won $\tilde{A}\phi\hat{a} - \hat{a},\phi$ t be easy, yet it won $\tilde{A}\phi\hat{a} - \hat{a},\phi$ t be hard. Like everything in life, it will be a battle you fight and win from within. The book contains 12 chapters to teach you how to network market on Facebook successfully... plus 12 interviews with distributors and owners who earn more than \$100,000 per year in network marketing (and some of them earn more than \$1 million per year). They also believe that Facebook helped them achieve this level of success. CONTENTS: 1. Our Success Is Now Your Success 15 2. Facebook Is Part Of Your Strategy, Not The Whole Strategy 26 3. Why You Should Use Facebook 32 4. Groups: Support Is Just A Few Clicks Away 40 5. What Does Your Facebook Profile Say About You? 51 6. Go Public On

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Customer Reviews

I heard Jim Lupkin on an interview and was impressed enough to buy the book right away. I read through quickly and very much appreciated the simple and sensible steps. Jim's focus on using Facebook to build and deepen relationships is absolutely in line with how I want to generate business. The title is "Network Marketing for Facebook" but it's really more aptly called Relationship Marketing. I immediately used Jim's suggestion for birthday greetings and within a few days had "chatted" with friends I hadn't seen in 30 years. That wouldn't happen if I just did the standard greeting on the wall. Although my particular industry isn't represented, I found the industry-specific examples very helpful and adaptable. The interviews were interesting with some inspiring nuggets. I hope Jim does some additional books tackling the other Social Media platforms in such a clear and helpful format.

I love this book from the prospective of a newbie on marketing via social media (Facebook); it was a very easy read. It has things that I already knew; however, it provided some additional new information (for me) on how to appropriately marketing on Facebook to prevent inappropriate spamming, etc. I am usually a audible type; however, I did purchase this one for Kindle version. This allows me to go back to my high lighted points and share my learned knowledge as value to my team. I really wish a lot of newbies would read and a lot of the network marketing leaders, would share this short book with their team. This book informs on how to appropriately post about your story (business/product experieence), and how to respond, message, and follow-up without seems so "salesy." Personally, I like the book.

Ive always considered myself pretty Facebook savvy but I learned all kind of new information from this book! It's a good one for those looking to build their business online and extend their social media presence! I also recommend that this book be read, and then REread as there is really so much information packed in there! Its easy to miss some things on the first read through!

This is one of the most helpful books that I have read on Network Marketing. It is easy to read and walks you through real life events while giving you tips to see things through. Definitely a must read and must have. If you have not read this book yet or if you are sitting on the fence as to whether or not you should pick it up, I would say - get off the fence and start reading because you will be glad you did... I know I am. Thanks Jim, what a Great and useful read. Rosena E. Colquitt - Flynn

As long as you can find one nugget of information to make you a better marketer, then it was worth it.

This book feel like it was written for absolute facebook beginners. It's kind of repetitive and overly explains things. For someone just starting out it would be ok but I had to skim over so much since it was repetitive or basic.

I finished the first half of this book and have already learned so I much! I also learned that I've already made several mistakes, but that I can turn those into successes quite easily!! This is a must read if you want to be successful in building your business.

Anyone considering or actively involved in the Network Marketing arena should get this book. It's an

easy read and provides easy to understand step-by-step suggestions on how to use Facebook to grow your network marketing business. Full of up-to-date, usable tips to enhance your business.

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Network Marketing For Facebook: Proven Social Media Techniques For Direct Sales & MLM Success Network Marketing For Facebook: Proven Social Media Techniques For Direct Sales And MLM Success Network Marketing For Introverts: Guide To Success For The Shy Network Marketer (network marketing, multi level marketing, mlm, direct sales) Social Media: Master Social Media Marketing - Facebook, Twitter, Youtube & Instagram (Social Media, Social Media Marketing, Facebook, Twitter, Youtube, Instagram, Pinterest) Facebook Marketing: Learn how you can grow any Facebook page to 1 million likes in the first 6 months (Facebook Advertising, social media, facebook marketing) Facebook: Facebook Marketing: Guide to get 10,000 likes and followers in 15 days for Facebook Page(Facebook advertising,Internet Marketing,social media,Instagram) BONUS - \$20 included. Social Media: 30 Marketing Strategies for Facebook, Twitter and Instagram (Social Media, Facebook, Twitter, Instagram, Social Media Marketing) Social Media: Dominating Strategies for Social Media Marketing with Twitter, Facebook, Youtube, LinkedIn and Instagram: Social Media, Network Marketing, Book 1 The Four Color Personalities For MLM: The Secret Language For Network Marketing (MLM & Network Marketing Book 2) Network Marketing: Go Pro in Network Marketing, Build Your Team, Serve Others and Create the Life of Your Dreams - Network Marketing Secrets Revealed, ... Books, Scam Free Network Marketing Book 1) Social Media Marketing: 3 Books in 1: Social Media Marketing, Content Marketing & Network Marketing No B.S. Direct Marketing: The Ultimate No Holds Barred Kick Butt Take No Prisoners Direct Marketing for Non-Direct Marketing Businesses Facebook Marketing: How to Use Facebook to Master Internet Marketing and Achieve Social Media Success Social Media: Strategies To Mastering Your Brand-Facebook, Instagram, Twitter and Snapchat (Social Media, Social Media Marketing) How to Follow Up With Your Network Marketing Prospects: Turn Not Now Into Right Now! (MLM & Network Marketing Book 4) No B.S. Guide to Direct Response Social Media Marketing: The Ultimate No Holds Barred Guide to Producing Measurable, Monetizable Results with Social Media Marketing Digital Marketing Handbook: A Guide to Search Engine Optimization, Pay per Click Marketing, Email Marketing, Content Marketing, Social Media Marketing Digital Marketing Handbook: A Guide to Search Engine Optimization, Pay Per Click Marketing, Email Marketing, Social Media Marketing and Content Marketing Social Media Marketing: Dominating Strategies for your Business with Social Media (Edition July 2017, Facebook, Snapchat, Instagram, Twitter, LinkedIn, YouTube) Real Estate Marketing on Facebook - Discover the Secrets of How a Top Producing Team Used Facebook to

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